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10 Top Most Important Marketing Management Functions

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Trinity's Top 50 Marketing Management Posts is an incredibly valuable collection that will inspire you, too. A must-read for anyone in this ever-changing, increasingly difficult-to-navigate industry.

Top 50 Marketing Management Posts of 2015 by Darren

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How to Overcome the 3 Biggest Hurdles of Marketing Experimentation To squeeze the most value and customer discoveries from your marketing technology, you need to think in a radically different way and overcome the hurdles that impede marketing experimentation.

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